

Bid Presentation

EUSIPCO 2016

Budapest, Hungary

Bid Team

Lajos Hanzo

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Marrakech, Morocco
September 2013



Who we are?

HTE - Scientific Association for Infocommunications, Hungary

- The Hungarian IEEE ComSoc Sister Society
- **Founded 64 years ago!**
- 1000 individual members
- 53 corporate members
- Telecom operators, manufacturers,
research institutes, universities, SMEs



Previously organized major events

○ EuroSpeech 1999 (**1100** attendees)



○ WTC 2006 (**180** attendees)



○ IST Mobile Summit 2007 (**590** attendees)



16th IST MOBILE & WIRELESS COMMUNICATIONS SUMMIT
BUDAPEST, HUNGARY
1-5 JULY 2007

○ Network Planning and Strategy Symposium (**260** attendees)

○ IEEE WCNC 2009 (**650** attendees)



○ IEEE VTC Spring 2011 (**750** attendees)



○ Future Internet Assembly 2011 (**450** attendees)



○ IEEE ICC 2013 (**1900** attendees)



Support Organizations

Budapest University of Technology and Economics

- Largest technical university of the region, founded in 1782
- Faculty of Electrical Engineering and Informatics
 - ~ 6000 students, ~ 600 staff
- Great basis for volunteers



Hungarian Convention Bureau



Hungarian Convention Bureau

Professional Conference Organization Support

Assisztencia Congress Bureau

- professional conference management company
- founded in 1994
- yearly 25-30 scientific conferences
- permanent staff: 12



Some important organized events

- **IEEE ICC 2013 (1900 participants)**
- **28th International Epilepsy Congress - 2009 (3700 participants)**
- **ISAC XXIV International Congress - 2008 (1800 participants)**
- **European Congress on Obesity - 2007 (2200 participants)**
- **IFSSH 2004 (2100 participants)**

Quick facts about Hungary

Hungary

- In the heart of Europe, for over 1100 years
- Size ~ 36.000 sq mi (93.000 km²)
 - Similar to Indiana, South Korea or Portugal
- Population ~ 10 million
- Part of the European Union since May 2004



Budapest

- Capital city, „**Pearl of the Danube**”
- Population ~ 1.7 million
- **6th most popular conference destination in the world (2008)**
 - Ranking by the International Congress and Convention Association (ICCA)
 - **95 major international conferences hosted in 2008**



Proposed Conference Venue

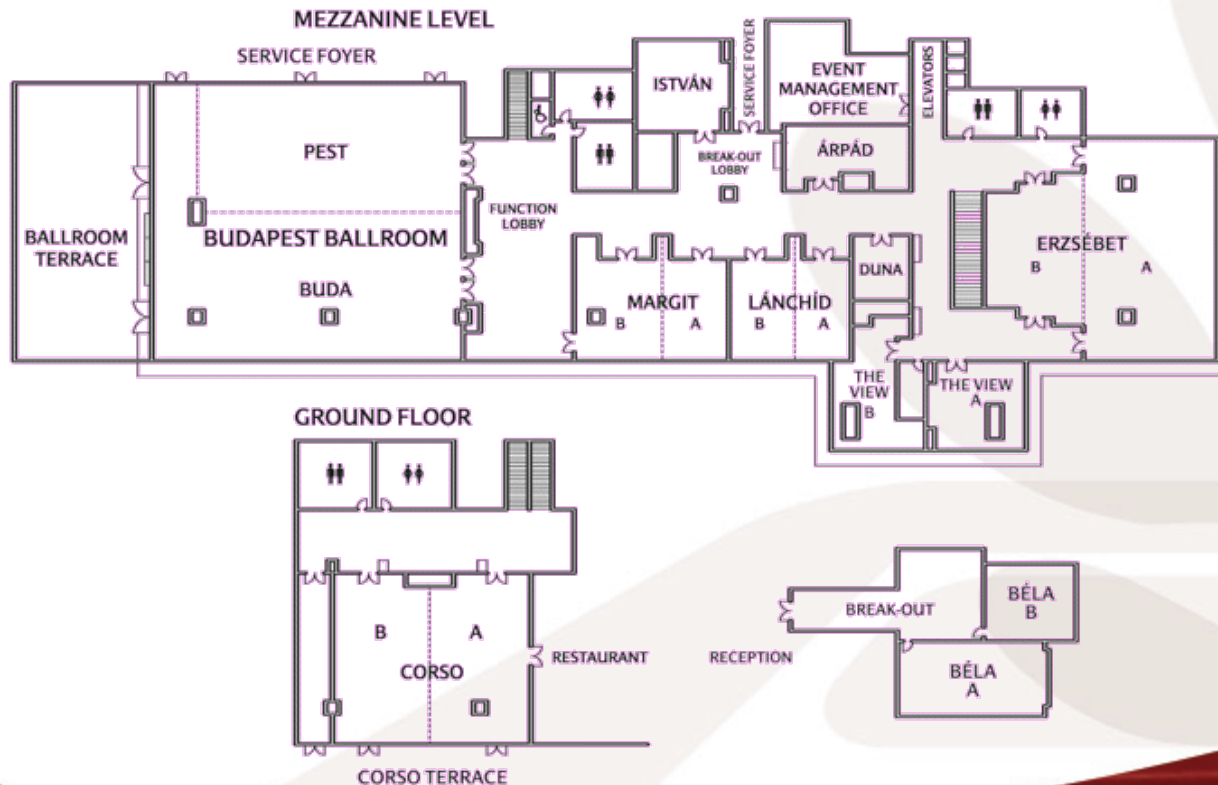
Marriott Hotel ★★★★★

- In the very heart of the city
- On the banks of river Danube
 - Magnificent panorama – UNESCO World Heritage



Meeting rooms - Marriott

- For keynotes
 - **Budapest Ballroom (650 seats)**
- For parallel sessions
 - **4 large meeting rooms (140-350 seats)**
 - **6 mid-size meeting rooms (50-100 seats)**



Hotels in Budapest

14 ★★★★★ hotels

○ Typical rates: 80 – 180 EUR

39 ★★★★★ hotels

○ Typical rates: 40 – 90 EUR

Many other lower category hotels

○ Typical rates: 25 – 60 EUR



Sofitel Chain Bridge Hotel

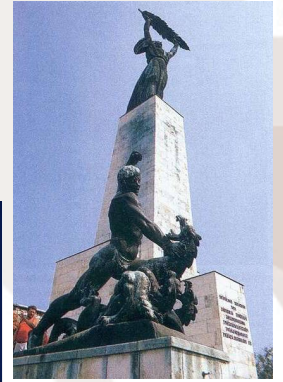


Intercontinental



Marriott

Sightseeing in Budapest – 237 monuments



223 museums



National Gallery



National Museum



House of Terror



Museum of Applied Arts

Museum of Ethnography

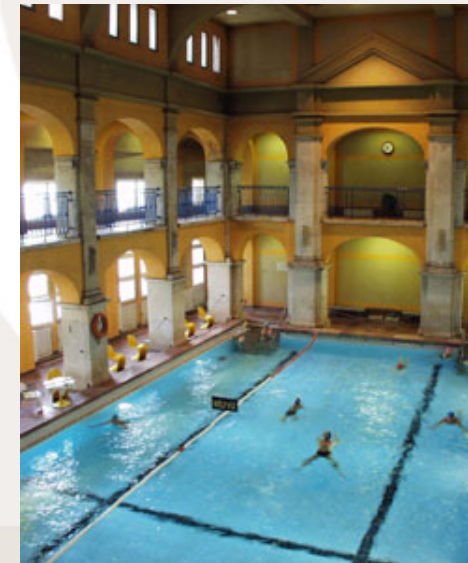


Museum of Fine Arts

Thermal Baths

Budapest – Europe's largest spa city

○ 100 thermal springs



Transportation

Flights

- All major European carriers serve Budapest with several flights per day – Lufthansa, Air France, British Airways, KLM, etc.
- 11 discount airways serve 22 destinations



Scandinavian Airlines



Royal Dutch Airlines



Transportation



By car or by train

- Budapest can be reached in 2-5 hours from several neighboring capitals
- Vienna, Bratislava, Zagreb, Ljubljana, Belgrade, Prague
- This is faster than flying



Local Transportation

Conference venue easily accessible from everywhere

- 30 minutes from the airport by taxi
- 3 metro lines
 - Line 4 to open in 2014
- 220 bus lines
- 27 tramway lines
- 14 trolley-bus lines



Budapest Weather

(for September)

Average temperature: 17 – 22 °C)

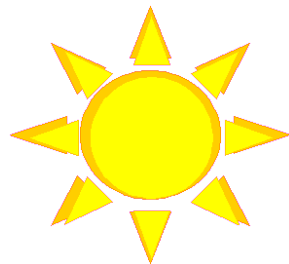


Rainfall days: 11

Length of daytime: 12 hours



Sunny hours in average: 8-9 hours / day



Visas

Hungary is a member of the **Schengen Area**

Citizens of the **EU member states** and of the following countries may travel to Hungary without a visa:

- Andorra, Argentina, Australia, Brazil, Brunei, Canada, Chile, Costa Rica, Croatia, Guatemala, Honduras, Hong Kong, Iceland, Israel, Japan, Macao, Malaysia, Mexico, Monaco, New Zealand, Nicaragua, Norway, Panama, Paraguay, Salvador, San Marino, Singapore, South Korea, Switzerland, United States of America, Uruguay, Venezuela.



People involved



General Chair: Lajos Hanzo

Professor, University of Southampton (UK)

- PhD from Technical University of Budapest (1983)
- DSc from University of Southampton (2004)
- Author of 20 Wiley books, 1360 papers/chapters at IEEE Xplore
- Fellow of IEEE, IEE/IET, and the Royal Academy of Engineering, Honorary Member of HTE's Senate
- IEEE Distinguished Lecturer
- General Chair of WCNC 2009, CNSR 2009, VTC 2011, ICC 2013
- TPC Chair of WCNC 2006

TPC Chair: Andrea Conti

University of Ferrara (IT)

- Ph.D. from University of Bologna (2001)
- IEEE Distinguished Lecturer; Fellow of the IET
- Recipient of HTE Puskás Tivadar Award; co-recipient of the IEEE Communications Society F. W. Ellersick and S. O. Rice Prizes
- Ass. Editor for the IEEE Commun. Lett. and IEEE Wireless Commun. Lett.; Past Ass. Editor for the IEEE Trans. on Wireless Commun.
- TPC: ICC2013 (Vice-Chair), VTC2011 (Co-Chair), WCNC2009 (Vice-Chair)



People involved

Operations Chair: Rolland Vida

Assoc. Prof., Budapest Univ. of Tech. and Economics

- PhD from Université Pierre et Marie Curie, Paris, France ('02)
- Bolyai Fellowship, Hungarian Academy of Sciences ('07-'10)
- Operations Chair for IEEE ICC 2013
- Local Arrangements Chair for IEEE VTC-Spring 2011
- Workshop Chair of PWSN 2007
- TPC member of ICC SAC 2010, VTC 2007, Infocom 2006, etc.
- Head of International Affairs, HTE



Finance Chair: Peter Nagy

Managing Director, HTE (Hungary)

- MSc (2000) and MBA (2005) from Budapest Univ. of Tech. and Econ.
- National Communications Authority, Hungary ('00-'05)
- Finance and/or Sponsoring Chair for IEEE ICC 2013, IEEE ICC 2014, 16th IST Mobile Summit 2007
- Chair of Local Organizing Committee for WTC 2006 and Networks 2008



Proposed registration fees

	Early	Advanced	Late and on-site
Delegates	590 EUR	650 EUR	700 EUR
Students	295 EUR	320 EUR	350 EUR

Banquet 70 EUR

Preliminary Budget overview

FIX COSTS

Room rental
43k Audio, visual
11k Graphics
1k Office costs
0,2k Organizing, marketing
5k Social event
2k Exhibition
2k Organizers, keynotes
7k Committees
2k Other
3k Fix costs

75k EUR

VARIABLE COSTS

Food and beverages, conference bag, pendrive proceedings etc.
For 600 participants

170k EUR

SUM

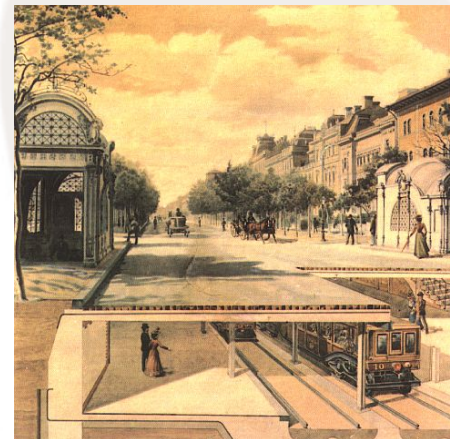
For 600 part. 245k EUR

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Why Hungary?

Great traditions in science and technology

- First European city illuminated by electric light (Temesvár, 1884)
- First metro line in continental Europe (Budapest, 1896)
- **13 Hungarian Nobel Prize winners**
 - Exceptional, for such a small country
- And many others, who would have deserved it
 - From **John von Neumann** (inventor of the computer) to **Edward Teller** (father of the hydrogen bomb)
- Budapest hosts the Headquarters of the **European Institute of Innovation and Technology (EIT)**



Why Budapest, why this team?

- **Significant experience in organizing high profile conferences**
 - IEEE ICC 2013, IEEE VTC Spring 2011, IEEE WCNC 2009
 - **The same core team**
- **Low cost, high quality infrastructure**
- **One of the most beautiful cities in Europe**
- **Among the top conference destination in the world**

Thank you!

