



Balázs Slezák

ENTREPRENEUR, PRODUCT EXPERT, STARTUP MENTOR

PROFESSIONAL BACKGROUND

- 2012 – present
Wozify (formerly named Propagent)
Founder & CEO
- 2015-2018
FORMA EYEWEAR (exited startup)
Co-founder & COO
- 2013-2015
My3Dreams & Optopus (failed startups)
Co-founder & COO
- 2009-2012
Employment & Freelance
Software Developer

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MY MANIFESTO

My profession is entrepreneurship, my passion is mentoring, and my obsession is space. My vision is for humankind to become a multiplanetary species, even though it probably won't happen in my lifetime. My mission is to help the next generation of space entrepreneurs lay down the foundations of our future.

MAIN AREAS OF EXPERTISE

Product Development & Value Proposition
Design & Getting to Product-Market Fit

Technology Strategy & Commercialization

Leadership & Management &
Team Dynamics

B2B Sales

Software Engineering

Fundraising, investment readiness, pitching

STRENGTHS

comprehensive understanding of the space industry // good understanding of science and engineering concepts // leadership // strategy

LANGUAGES

English – Full professional proficiency

German – Professional proficiency

Spanish – Professional proficiency

Hungarian – Mother Tongue

STARTUP MENTORING EXPERIENCE

Mentored more than 150 startups, mainly through the following organizations:

- 2023 – present **Techstars - Space Accelerator & Deep Tech Berlin Accelerator**
- 2023 – present **UK Space Agency Accelerator**
- 2022 – present **CASSINI Space Entrepreneurship Prog.** (European Commission, EUSPA)
- 2022 – present **European Space Agency – Business Incubation Centre**
- 2021 – present **Founder Institute**
- 2020 – present **Design Terminal** (early stage incubator financed by the EU)
- 2019 – 2022 **Hiventures** (the most active early stage VC firm in CEE)
- 2019 – 2020 **Demium**

"It was an incredible experience to be mentored by you, we can't be thankful enough for all the efforts and work you put into it" – Zsófia Tóth, CEO of Volteum, Techstars Alumni

EDUCATION

- 2012 **MSc in Business Informatics** (Budapest University of Technology and Economics)
- 2010 **BSc in Computer Engineering** (Budapest University of Technology and Economics)
- 2011 **Erasmus Semester** (FAU Erlangen-Nuremberg, Germany)

AWARD NOMINATIONS

Global Startup Mentor Awards by Founder Institute

Nominated in 2022.

Central European Startup Awards – "Ecosystem Hero of the Year" Award (2020-2023)

Nominated for my startup mentoring activity in 2020, 2021 and 2023.

Selected as finalist in 2020. 2023 results are pending.